



BOARD MEETING (5)

Location: Quay West, Trafford Wharf Road,
Manchester, M17 1HH

Date & time: Friday 14th
September 2018,
13:00

Present: Mike Perls (Director), Nigel Wood
(Director), Chris Brindley (Director),
Karen Moorhouse (Director),
Jon Dutton (CEO)

Chairperson: Brian Barwick

**Present via
conference
call:** Andrew Honeyman (Director), Stacey
Knight (Director), Jane Allen (Director),
Stuart Cain (Director), Esther Britten
(Observer)

In attendance: Michelle Gibson (Company Secretary)
Stephen Brown (part)
Rob Graham (part)
Tracy Power (part)

Item No.	Agenda item	Action
1.0	Welcome & Declarations of Interest	
1.1	BB welcomed everyone to the meeting. There were no apologies for absence.	
1.2	In relation to the discussion on host city applications, SC and MP declared an interest on separate items.	
2.0	Minutes	
2.1	Minutes from previous meeting The minutes from the meeting held on 15 th June 2018 were approved as an accurate record. The updated action tracker was noted.	
2.2	Board Sub-Committees The Board noted the minutes from the Project Board meeting held on 26 th July 2018 and the Risk & Audit Committee on 29 th August 2018.	
3.0	CEO Report	
	JD presented a summary of the report circulated to the Board. MP suggested that an overall marketing strategy was required, incorporating digital and other strands of activity, to aid the Board's decision making on host venues. MP also requested that the Board be kept apprised of any significant media and digital activities. JD offered to circulate activity reports as appropriate.	JD

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<p>4.0</p>	<p>Host Process</p> <p>SB joined the meeting to update the Board on the host selection process.</p> <p>28 host applications had been received and final recommendations on the venues would be submitted to the Board on 14th December. The Board had a lengthy discussion on the potential options under consideration.</p> <p>MP queried if there was any data as to whether core ‘other sports’ supporters would be more likely to attend a Rugby League match than customers identified under one of the segments (i.e. showing an interest in Rugby League, but not their primary sport). JD confirmed that this data was not yet available, however the customer segmentation exercise had been recommissioned with a larger sample size.</p> <p>SK reiterated that detailed data and insight was key to this process and to aid decision-making.</p> <p>JD agreed to meet with all the Board members individually to discuss this ahead of the Board meeting in December.</p>	<p>SB/JD</p> <p>JD/SB</p> <p>JD</p>
<p>5.0</p> <p>5.1</p>	<p>Customer / Commercial</p> <p>Legacy</p> <p>TP joined the meeting to present an overview of the different aspects of the legacy programme, its priorities and activation partners.</p>	
<p>6.0</p> <p>6.1</p>	<p>Operations / Business</p> <p>Finance</p> <p>RG joined the meeting to provide an overview of the management accounts, which had been circulated to the Board. A draft budget for 2019 would be presented at the next meeting.</p>	<p>RG</p>
<p>6.2</p>	<p>Board Subcommittees</p> <p>The revised subcommittee structures were approved as follows:</p> <ul style="list-style-type: none"> • Risk & Audit Committee – AH (Chair), MP, KM, NW • Remuneration Committee – SC (Chair), CB, SK, JA • Nominations Committee – BB (Chair), SC, SK, MP 	
<p>7.0</p> <p>7.1</p>	<p>Governance & Risk</p> <p>Code for Sports Governance</p> <p>It was noted that RLWC2021 Ltd was now fully compliant with the Code for Sports Governance. The Board thanked SB and MG for completing this work.</p>	
<p>7.2</p>	<p>Risk Register</p> <p>The updated risk register was noted. This had been reprioritised with a focus on five main priorities, followed by operational risks, and would be monitored on an ongoing basis.</p>	

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8.0	Any Other Business	
8.1	Meeting Dates 2019 MG agreed to circulate the proposed dates via email to the Board for feedback.	MG
8.2	RFL OGM KM thanked the Board for their cooperation in adjusting the time of the meeting to accommodate the RFL OGM earlier in the day.	
9.0	Date of Next Meeting 14 th December 2018, 11.00 to 14.00	
	<i>There being no further business, the meeting closed at 14.35.</i>	

DRAFT